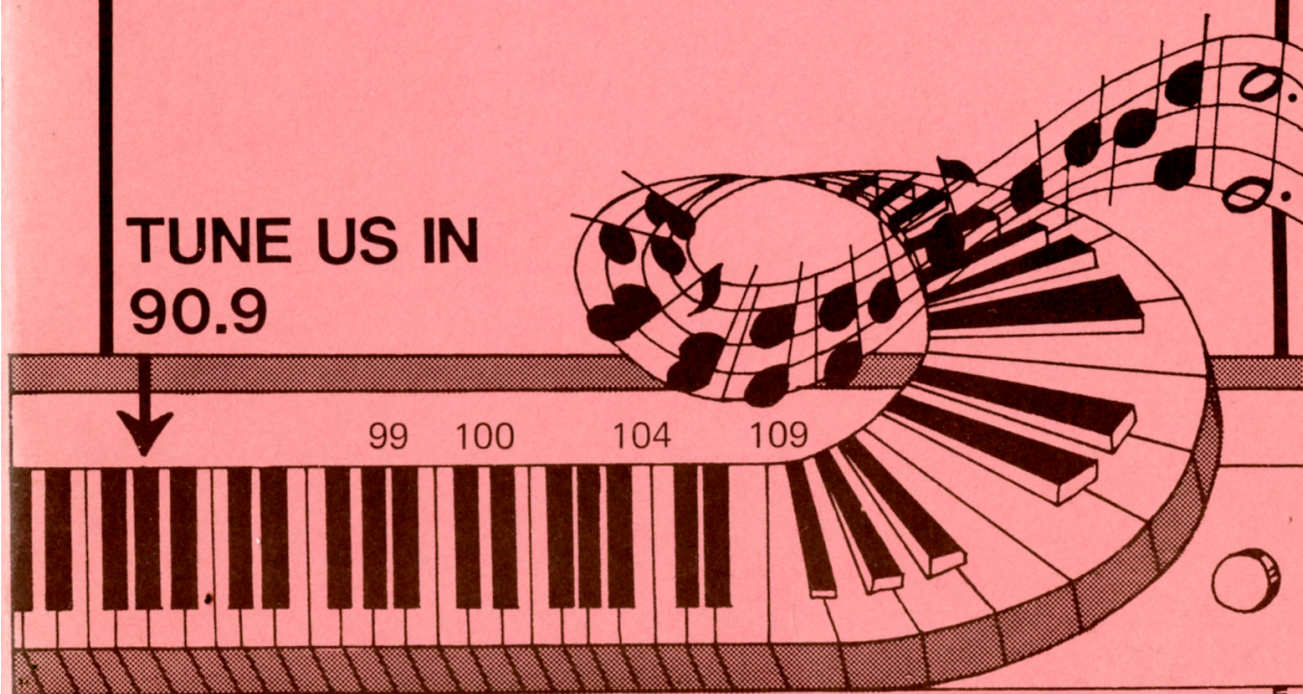


WAMPG  
FM 90.9

TUNE US IN  
90.9



SPRING 1984  
PROGRAM GUIDE

University of Southern Maine Radio



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## ON THE STATION

Station Director Ernie Freeberg

We want to thank all who've expressed support for us in the last few months. Over 50 USM students are putting in long hours of volunteer labor to make WMPG work. If you like what you hear, please take the time to tell us about it. Phone calls make it all worthwhile.

Our regular listeners will notice some interesting changes in our programming schedule. We've juggled the format some, but our goal is the same — to offer the Portland community a creative and informative listening alternative. We're trying to speak to the community's needs. To best do that, the community has to speak back. The time has come for you to sit down and write your radio station a letter.

Tell us when you listen, what you listen for, and what you don't listen for. Give us some leads on possible programs. Include your name and address, if you want, so we can follow up on your suggestions. Send those letters to the station manager.

Let's all profit as much as possible from this non-commercial enterprise.

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## ABOUT OUR SHOWS

### REGGAE

Our reggae shows are offered on Monday, Wednesday, and Friday from 2 to 5 p.m. and again on Sunday evenings from 7 to 10 p.m. A variety of sound from early SKA to rock steady is offered by McStone, Richard Cooke, and Rastaman. So tune in, it's totally awesome.

### JAZZ

Ragtime, Big Band, Swing, Contemporary, and Avant Garde are just a few of the different types of jazz you can hear from 8 a.m. to noon, Monday through Friday, and Sunday nights from 10 p.m. to 1 a.m. A great sound for morning listening, try it.

### CLASSICAL

Our classical shows from noon to 3, Monday through Friday, feature music from the 1200's to the 1900's, with a special emphasis on the chamber music of those years. Listen in every Friday for a special program of music performed by members of the USM music department in concert and recital.

### RICHIE'S RARE RECORD ROUND-UP

Tune in every Sunday afternoon from 4 to 7 p.m. for "Richie's Rare Record Round-Up," featuring undiscovered gems from the psychedelic 60's. Richard Julio, long time collector of garage music, lends his expertise to these selections with background info and trivial facts about these obscure records. Also featured on this program is the most complete and current cross section of local New England band demos, rough mix and pre-released tapes. As if this weren't enough to keep you glued to the dial, every week a local band is brought into the studio for a live, on-air fact-filled interview. How does this all mesh together, you might ask? Well, as anyone can tell, the sounds of the 60's are alive in the bands of today, and this program sets a mood that inspires and perpetuates that trend throughout our listening area.

### • PROGRESSIVE/ALTERNATIVE ROCK 'N' ROLL

People are constantly asking, "What kind of music does WMPG play anyway?" Usually we tell them we play "progressive/alternative rock," and they inevitably say, "What is that?"

Well, progressive means advanced, something that's new or ahead of the pack. Alternative means different; something unique or out of the ordinary. When you tune in to WMPG, that's what you can expect. New and different music; music you won't hear every day and won't hear anywhere else.

That includes reggae, jazz, classical, bluegrass, and of course, rock and roll. On WMPG you'll hear everyone from Bob Marley to the B-52's, from heavy metal to new wave, from Prince to punk and everything in between.

On WMPG you'll hear new music, new artists, and sounds that just are not available anywhere else on the FM dial. That's what we're all about. WMPG-FM is your university radio station and Greater Portland's ONLY music alternative.

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	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
8:00 a.m.	JAZZ			
	with Laura Ciancette	with Marta Paro	with Joel Eckhaus	with Steve Hirschon
11:30	European Profile	Dialogue	Performing Arts Profile	Talking Heads
12:00 noon	NEWS			
	CLASSICAL			
	with Todd Fiske	with Greg Boardman	with Greg Boardman	with Greg Boardman
2:00	REGGAE  with Rasta	Progressive/ Alternative Rock 'n' Roll with Georgia Humphrey	REGGAE Positive Vibrations with Richard Cooke	ULTRA WAVE  with Lee Caron
5:00	Cambridge Forum	Focus	The Next 200 Years	Asian Communique
5:30	NEWS			
	Progressive/Alternative Rock 'n' Roll			Ian Ponman
	with Eric Austin	with Peter Sargent	with Jeff Reed	Joan Marie Muldoon
8:30	BBC	Feature	Feature	Feature
9:00	College Concert	LP	LP	LP
9:30	Progressive/Alternative Rock 'n' Roll			
	with David Peabody	with Lewis East and Louis Mandeville	with Jeff Hale	with Dennis Fournier
1:00 a.m.				
Spring Guide 1984				



	FRIDAY	SATURDAY	SUNDAY
8:00 a.m.	JAZZ  with Glenn Perry	Progressive/Alternative Rock 'n' Roll  with Chris Bickford	Kindred Spirits <hr/> 8:30 Rock of Ages Jackie Snell
11:30	Newspeak	11:00 Tales for Small Minds	10:00  Artistic Visions  with Stoney
12:00 noon	NEWS		
	with Greg Boardman	Rick Kuntz	1:00  Down Yonder  with Peter Twichell
2:00	REGGAE  Strictly Roots  with McStone	3:00 Progressive/Alternative Rock 'n' Roll with Mary Regan	4:00  Richie's Rare Record Round-Up
5:00	In Black America		Richard Julio
5:30	NEWS & IMPACT		7:00  REGGAE Positive Vibrations  with Richard Cooke
	Progressive/Alternative Rock 'n' Roll   Jonathan Donahue	Progressive/Alternative Rock 'n' Roll  with Glenn Angell	10:00  JAZZ with Mark Bruhn
9:00	Funk, Soul, Disco  with J.T. Spruill	Progressive/Alternative Rock 'n' Roll  with Bill Millet	
1:00 a.m.			

**WMPG 90.9 FM**



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## FROM SPECIAL PRODUCTIONS

Special Productions Director Peter Sargent

Whatever is not music or news is, in our format, a special production. Here at WMPG we have a Special Productions Department to keep interesting and informative programming coming your way. We do this in two ways: very simply, we make programs and we buy programs.

This season we've purchased a fine selection of shows from the Longhorn Radio Network, including "Performing Arts Profile," "The Next Two Hundred Years," "In Black America," and more. From our production studios we bring you some of the best of Maine's poets, dramatists and other artists. We bring you a program of children's stories as well as "Impact," a local, topical issues-oriented show.

We are always looking for new material and new talent. Come down and see us, or tune us in at 90.9 FM . . . WMPG. We're the radio voice of the University of Southern Maine.

## FROM THE NEWS DEPARTMENT

News Director Jeff Hale

Reborn after years of non-existence, WMPG's News Department is now more than a semester old and looking very good for 1984! As Director I have plotted a conservative course for my staff, with the intent of expansion only after a solid foundation is laid.

Last fall we provided consistent, accurate reporting. A great deal of credit goes to my Manager, Caroline Woodward, and the News Staff: Peter Twichell, Mary Regan, Lewis East, Linda Lorenzen, Todd Fiske, and Jonathan Donahue. These talented people worked very hard, often against rigid time requirements and limited production room availability.

In 1984 we are continuing with a noon update and 6 p.m. report, Monday through Friday, focusing on national, international, state and local news, and a 3 p.m. "teaser" with cover headlines of the top stories slated for the 6 p.m. report.

The News Department is always open to suggestions and/or volunteers interested in entering this professional field. Fine tune your dial to an alternative Utopia, WMPG-FM 90.9!

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## WMPG EXECUTIVE BOARD

Ernie Freeberg  
Joan Marie Muldoon  
Jeff Reed  
Don Connors  
Richard Cooke  
Peter Twichell  
Jeff Hale  
Caroline Woodward  
Peter Sargent  
D. Lee Caron  
Georgia Humphrey  
Eric Austin

Station Director  
Program Director  
Assistant Program Director  
Business Manager  
Music Director  
Assistant Music Director  
News Director  
Assistant News Director  
Special Productions Director  
Special Productions Assistant  
Technical Director  
Assistant Technical Director

## WMPG PERSONNEL — SPRING 1984

Glenn Angell  
Chris Bickford  
Greg Boardman  
Mark Bruhn  
Laura Ciacette  
Tip Constantine  
Cathy Counts  
Donna Cude  
Greg Dayton  
Ruthann Dearborn  
Jonathan Donahue  
Gary Downs  
Lewis East  
Joel Eckhaus  
Todd Fiske  
Dennis Fournier  
Susan Fortune  
David Gilchrist  
Steve Hirschon  
Richard Julio  
Rick Kuntz  
Patty Lally

Carol Landry  
Jim LeDue  
Linda Lorenzen  
Louis Mandeville  
Denton Martin (Rasta)  
Everton McFarquhar  
Jennifer Menna  
Bill Millet  
Marta Paro  
David Peabody  
Glenn Perry  
Ian Ponman  
Bryan Poor  
Mary Regan  
Mike Reynolds  
Bill Rideout  
Brenda Spicer  
John Spruill  
Jackie Snell  
Allen Stone  
Neil Tyson  
Sherry Webber

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## ON PROGRAMMING

Program Director Joan Marie Muldoon

WMPG stands firm in its commitment to offer a listening alternative to the consultant-controlled formats on the FM dial in Southern Maine. There is no other local radio station that offers as much reggae, jazz, and new music as we do. We have retained many of our on-air personalities who bring with them a wealth of musical knowledge and a strong commitment to alternative radio.

Our Special Productions Department is offering more specialized programming and more in-house productions than ever. You can tune in to "Tales for Small Minds" on Saturday mornings as well as a whole range of programming offered from 11:30 to noon and from 5 to 5:30, Monday through Friday.

Don't miss "Artistic Visions" and "Richie's Rare Record Round-Up" on Sundays. Our reggae shows are outstanding and our progressive/alternative programming in the evening is well worth listening to. So tune us in today, we're the radio voice of the University of Southern Maine, WMPG 90.9 FM.

## PROGRAM GUIDE

Laura Ciacette  
Don Connors  
Donna Cude  
Joan Marie Muldoon

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University of Southern Maine

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WMPG is brought to you by your student activity fee.

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